

Graduated Compression Expert SIGVARIS is Proud to Announce a New Addition to the Sports Line – The SIGVARIS Performance Sleeve

SIGVARIS is sporting a brand new product, the SIGVARIS Performance Sleeve, designed to complement the popular Athletic Recovery Sock and the Performance Sock.

PEACHTREE CITY, GA – Medically endorsed SIGVARIS is proud to announce the release of the SIGVARIS Performance Sleeve into the U.S. Market. The launch marks the latest addition to the company's sports compression products for competitive athletes and triathletes.

The SIGVARIS Performance Sleeve allows athletes to customize their compression by providing ankle to calf compression they can wear with or without their favorite ankle socks. The sleeve features 20-30mmHg of graduated compression, is worn around the lower part of the leg, and is constructed with a waterproof, fast-drying fabric that may be worn on land or in water. The calf sleeve is tightest at the ankle and decreases in pressure going up the leg to help increase circulation during rigorous workouts.

"Having been the global leader in medical compression therapy for the past 50 years, SIGVARIS is at the forefront of creating the most effective compression products," says Jason Kern, product manager for SIGVARIS North America. "The SIGVARIS performance sleeve is perfect for land or water use. When we created the sports sleeve, we felt it would be the perfect addition to our Athletic Recovery Sock that was designed to help active people recover faster after a tough workout and our Performance Sock that has been popular among runners and athletes."

When an athlete slips on a SIGVARIS sports product, he or she is benefiting from the science behind "true graduated compression" – compression that is strongest at the ankle and gradually diminishes as it goes up the leg. "True graduated compression" helps fight the force of gravity and circulate blood back to the heart and lungs more efficiently. When blood is properly circulated, it provides much-needed oxygen and nutrients to tired muscles that have been, or are being, deprived during a workout. Unlike the SIGVARIS Active Therapy products, many other sports products do not feature "true graduated compression."

The Performance Sleeve, which has already launched in Europe, is rapidly gaining popularity among runners, athletes, and triathletes worldwide.

SIGVARIS has several strategic sports partnerships in place with established organizations in North America, including: Road Runner's Club of America (RRCA), USProTri, Southern Crescent Cycling Club, Cross Country Canada (CCC-skiing), the Atlanta Falcons and the Indianapolis Colts.

About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 50 countries on six

SIGVARIS

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continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit www.sigvarisusa.com. *SIGVARIS, LIFE FOR LEGS and the leg icon are trademarks of SIGVARIS AG in Switzerland and are registered in many countries worldwide.*